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Joanna Aldhous

I specialise in UX and HCI, having recently completed a BSc Honours in Creative Computing at Edinburgh Napier University. I'm seeking a full-time position as a UX Consultant. I can bring you my knowledge and passion for user centred design, as well as the digital experience I've gained as a Web Developer, Project Manager and Digital Consultant over the past 15 years.

Skills

- Persona creation
- Wire-framing
- Prototyping
- A/B, Card sort,
- User testing
- Heuristic evaluation
- Sketching
- HTML, XHTML
- CSS2, CSS3
- Google Analytics
- Axure, Justinmind
- SPSS

Education

BSC (Hons) in Creative Computing, Graduation date: May 2017 - Edinburgh Napier University. I'm in my final year of study with a grade point average (GPA) of 8/10. I selected this degree as it allows me the freedom to focus on UX and HCI related subject modules. Examples of my work are available on my portfolio site www.aldhous.co.uk.

Relevant subjects: Design Research Methods, Practical Interaction Design, User Experience, Cyberpsychology, Mobile Application Development, Responsive Environments, Creative Computing.

Qualifications

May 2017	BSc Honours in Creative Computing	Predicted: First
Sep 2012	Web Usability: User Experience	Pass
Aug 2011	Prince2 Foundation	Certified
Nov 2009	Plain English Principles	Pass
Sep 2009	Usability: Prototyping and Design	Pass
Apr 2004	Certified Internet Webmaster	Certified
Jun 1999	HNC Multimedia and Design	Merit in Design

Experience

Senior Digital Consultant, February 2013 to July 2014 - Aegon UK

Managing Aegon's UK customer websites www.aegon.co.uk and www.aegontennis.co.uk as well as Aegon's 345 corporate pension scheme sites hosted internally on the Java Oracle CMS and externally hosted online apps to support 3 million customers and 400 employees using my team of 5.

Providing guidance to stakeholders across the business. Working closely with IT, external agencies and developers to deliver enhanced functionality, online campaigns and digital solutions. As a Senior Digital Consultant, I oversaw all aspects of work undertaken by my team, ensuring work met the high standards for accessibility and usability, helping resolve issues when solutions became complex or challenging.

Digital Consultant, April 2010 to January 2013 - RBS Group

Working within RBS Communications I managed and delivered large scale digital projects and programmes across RBS Group and its brands. Projects included implementing a global video platform across brands, migrating www.rbs.com to the new Adobe CQ5 CMS and developing a central product information site to support branch staff.

- Project and stakeholder management
- Usability testing and iterative design
- Wire-frame and user interface design
- Accessibility training and support
- Browser compatibility testing

I also provided training, support and guidance to a variety of business areas and stakeholders across the business regarding best practice for developing better usability and accessibility for online customer facing solutions and services.

Intranet Communications Manager, June 2007 to March 2010 - Royal Bank of Scotland

I managed the project resource for the Intranet team allocating projects for development as well as managing general Intranet updates, site development and providing guidance and support daily to multiple stakeholders whilst delivering digital projects. I enjoy the challenges of stakeholder management, working to strict deadlines, scoping projects, writing project documentation and large scale web development and design. I work to a high standard providing guidance for usability and accessibility, coding to strict W3C standards.

References

References upon request.